

GARAY LAB



CONTENT



VISION & VALUE



BUSINESS OUTLINE & SERVICE DETAILS



GAREY LAB SKIN

CLINICAL EXPERTISE

NETWORK INTRODUCTION





KOREA CORE INGREDIENTS

& LATEST TRENDS

& NEW RAW MATERIALS







VISION OF GAREY LAB



ORGANIZATION CHART

OF GAREY LAB



CEO OF GAREY LAB

VISION OF GAREY LAB



Cosmetic Trend Leader

Beauty-related database and Product development through knowledge sharing



Brand loved by beauty people

Asia No.1 Beauty Group

ORGANIZATION CHART



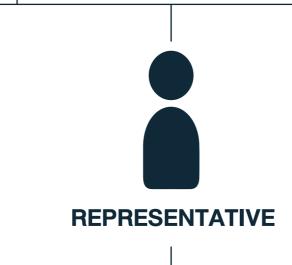
Cosmetic Consulting Devision





Academy Division











Clinical Network Devision

Package Design Division



Product Planning Team



Brand Design Team

CEO OF GAREY LAB

Cosmetic planning & development & brand launching expert

Hi, I am Lee Jong Min, Chief Executive Officer of GAREY LAB.

Garey Lab is an 'Multiple Solution' for cosmetic brand launch and helps to create network with planning, research, development, manufacturing and strategy, quality management, and marketing support.

We will devote ourselves to create for the best quality for 'Your Brand'.







BUSINESS INFORMATION

Garey Lab founded in 2014, has developed more than 1,000 cosmetic brands. We specialize in beauty marketing both in production and continuous product development. With professionalism and responsibility. We strive to develop into a world-class company that is a leader in the beauty industry.

Garey Lab keeps challenging all the time. We spare no effort and investment consistently in the development of innovative products including skin care, make up, functional cosmetics, hair care, body care, perfume, have grown with a dream to become a world-class global company, and are spurring R&D constantly to realize the dreams about the beauty of many customers around the world. Garey Lab will be a reliable company aiming at providing OEM / ODM customized services for Garey Lab customers.

Moreover, Garey Lab provides the highest qualitythrough-state-of-the-art facilities.

We will think of the customer first of all. We will be the best partner through the customized totalservices from development to production by listening to our customers. The beautiful change of everyone around the world, Garey Lab will undertake the work. Thank you.



OEM production

Product planning and testing Production and Delivery Whole process, overall management

Brand publishing
Creating and operating different brands
of own brands
OEM / ODM brand and product naming
OEM / ODM logo and concept design and development

Dealer and sales representative

Distribution channels in the country and abroad Run you own platform (your market)



BRANDING CONSULTING & SERVICE

MARKETING STUDIO VIDEO



TRADE / LICENSES

GAREY LAB CONSULTING

Garey Lab will provide advice professionally since brand planning to production

MULTIPLE

Planning, market analysis, ingredient development, Cosmetics such as design, manufacturing, and marketing launch one-stop solution



PROFESSIONAL

Planning various cosmetics products experienced developers use the latest technology applied product development

TRENDY

Domestic and foreign luxury cosmetics collect information and curate ingredient, container, patent, raw material information, design, color, marketing strategy etc.

GAREY LAB SERVICE



BRANDING SPACE

Brand naming, catch prize, copywriting, Color concept/ target/ lifestyle setting, etc.



PRODUCT PLANNING SPACE

Market research of competitors such as concept and channel, similar price range. Product planning and concept setting-lineup Targeting consumer price and cost.



QUALITY MANAGEMENT

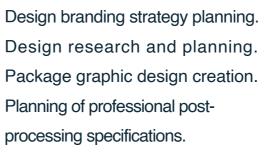
Text inspection according to the cosmetic label advertisement guide. Manufacturer communication during production. Collection and storage of manufacturer and seller documents. Establishment of manufacturing management product storage standards. Hypoallergenic test conducted by the Ministry of Food and Drug Safety. Clinical trial for human application. Proceeding to obtain a Chinese sanitation permit. Subsidiary material production supervision cost management and operating margin review, etc.



DESIGN

BI/CI design processing specifications.







MARKETING & CONTENT

Marketing strategy planning. Content planning and production. Online content guide including detailed page planning. Promotion execution. Collaboration strategy proposal from other companies.



DOMESTIC AND FOREIGN ONLINE/ **OFFLINE EXPANSION OF SALES** CHANNELS

Video ad sales through social. (Facebook, Instagram, YouTube etc.) E-commerce malls such as 7-11, Eveandboy, Watson, Sephora etc.

COSMETIC BRAND LUCHING PROJECT PROCEDURE

COSMETIC

Brand Product Plane Feasibility Creation Creation review Brand orientation customer Content of the plane 1. Presentation: Garey Lab Market research survey 2. Review subject Target distribution, · Brand naming • Estimated consumer consumers, • Trademark review and price setting Product selection (3C) application Content concept Estimated consumer price · Establish brand identity setting • Brand concept, keywords, Content concept Story writing (Formulation, ingredients, feeling of use, EWG grade, etc.) Design concept · Scheduled clinical trial · items and budget Development schedule

- establishment
- Marketing strategy such as
- STP, 4P, etc.

DESIGN

Manufacturers Selection

1. After reviewing the contents to each manufacturer. 2. Excellent manufacturing equiment manufacturer and unprice.

Selection of companies that can save. <How to collect content> Samples offered by manufacture. Sample collected after requestion the manufacturer for development.

Send feedback

Content Development and Writing

1. Request for content evalution and improvement samples 2. Correction/determination of all ingredients and recieve standard products. 3. Writing and reviewing text (text Q.C).

Functional reporting and Human body application test

- 1. Food and Drug Administration Functional Report (Whitening/Wrinkle improvement, etc.). 2. Dermatology hypoallergenic test request. 3. Clinical schedule and company Comparison of estimates (if necessary).
- 4. Selection of clinical company. 5. Clinical estimate and Sample
- preparation.
- and final report request.

Design request

Design request from <Contents of design request form> Specific requests such as target design, container, specification, and deadline.

Arrange design and Container placement

Container arrangment completed design selection Comfirmation of container and post-processing specifications Request a quote. Container suitability (C.T) test <Main considerations> To shorten schedule and reduce unit coat Container manufacturer and post-processing specification proposal

Fill out the package specification

Accurate packaging and processing estimates. Preparation of package specifications for calculation and shipping to each company

DISTRIBUTION

Establishmetnof distribution/marketing strategy

Circulation

- 1. Selection of sales channels and promotion of stores:
- Individual products by distributor, etc. 2. Planning set compositon for each channels, etc.
- Promotion offer
- 3. Distributor for product composition, etc. Consulation request

Marketing

- 1. Establish marketing strategy
- 2. Content video concept and Scenario proposal
- 3. Content production, promotion

Package design fianl order

QC completed before transfer



6. Review of clinical report draft

Estimation and Cost rate calculation

1. Collecting subsidiary material estimates 2. Calculation of raw material estimates. 3. Calculation of turnkey estimates for turnkey orders. 4. Set consumer price Determination of appropiateness. 5. Cost rate calculation

Ordering

1. Turnkey ordering and production schedule management. 2. Order and production of raw/subsidiary materials schedule management. 3. Order and manufacturer of raw materials goods receipt processing.

Production and receipt

- 1. Goods receipt schedule and quantity management.
- 2. Limit approval when receiving cantainers.
- 3. Payment for subsidiary materials (customer).
- 4. Customer after manufacturing/
- filling/packing warehousing.

Quality Management

- 1. Confirmation and confirmation of initial product.
- 2. Product technical data distribution and training progress.
- 3. Receipt of manufacturing management products and storage guide.
- 4. Related to the finished product test report etc.

Document collection and storage.

Transfer of the final order

1. Container/Single Box Original File Transfer of comapany 2. Subsidiary material printing and manufacturing/filling/package supervision

QC progress by distributor

Consuner Price

Responsibility: Customer

Contract/Order/ Payment

Responsibility: Customer

Support from Garey Lab I will tune you in.

Working with detail pages

- 1. Based on product technical data detail pages manuscript work.
- 2. Detailed page design work.
- 3. Detailed page text review.

GAREY LAB DESIGN



BRAND DESIGN CONSULTING

Brand name conception. Creating your own brand identity.

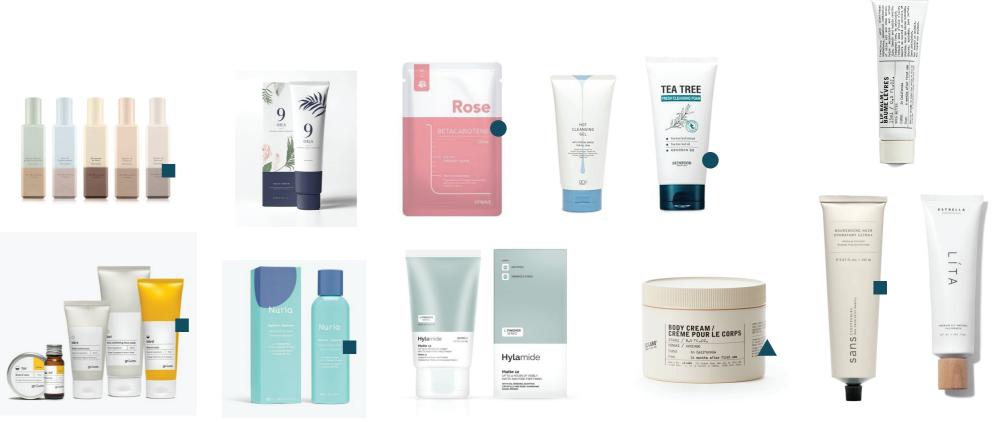




Brand Design

The design of the logo or symbol of the product that people remember.





Intensity of packaging color

RESULT

- Application of deep color for each content and container concept
- Luxury delivery

CLIENT WAY

- Application of deep color for each content and container concept
- (Size volume up)



Package Design

Graphic, illustration and typographic design work for product packages.



DESIGN PACKAGING MAKET EXAMPLE

- Apply text point color that reflects the concept of contents (rose, plankton...)
- Apply the entire color of the container
- ▲ Highlight contents

- Package application examples: Coloe fleet (buffer), back printing, application of folding structures.

MARKETING **STUDIO VIDEO**



Garey Lab has an excellent quality team to handle Production that make your brand more attractive.

- Marketing Studio Video Service helps you find more ways to converse with your audience with compelling and memorable video content.
- Attracting customers' eyes by video Job, including studio productions, etc.



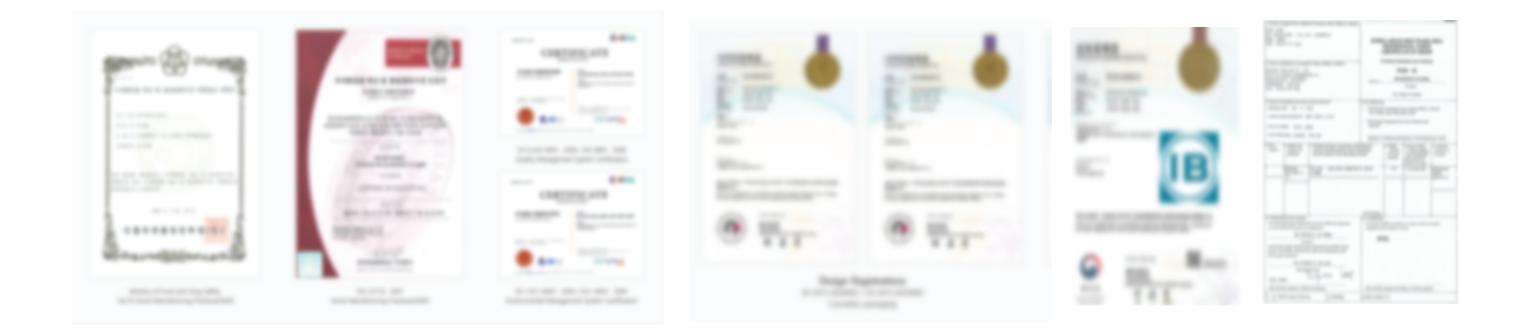
TRADE / LICENESE

Garey Lab supports certifications and patents for good quality, and legal that will help make your brand more perfect.



Import and export business such as

customs clearance of air and sea transportation.







Issuance of domestic and foreign licenses such as FDA / Trademark / Licenses, etc.

PRODUCTS PLANNING CONSULTING

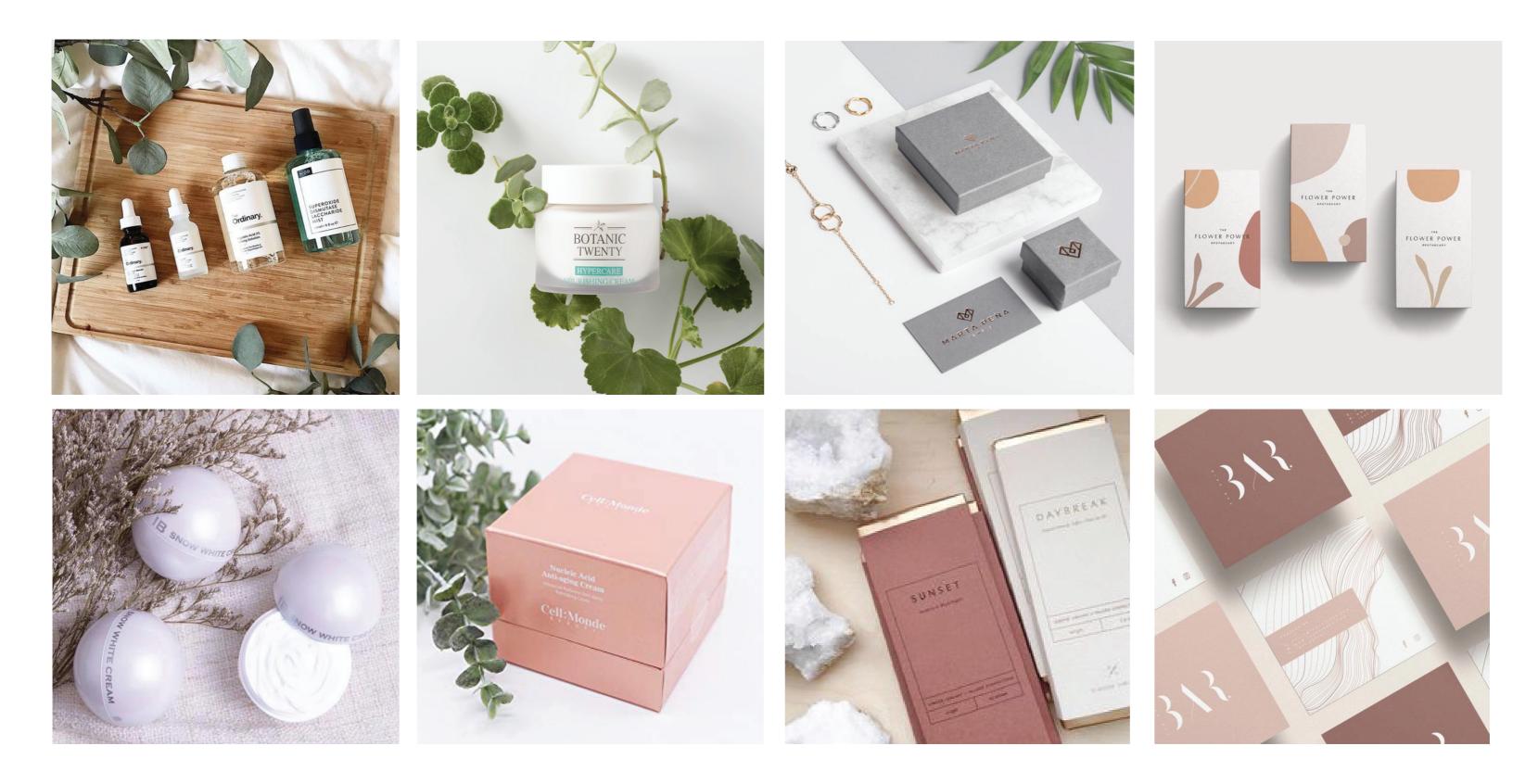






SUPPORTING ON YOUR BRAND

GAREY LAB IDENTITY DESIGN





PRODUCT PLANNING CONSULTING + DESIGN



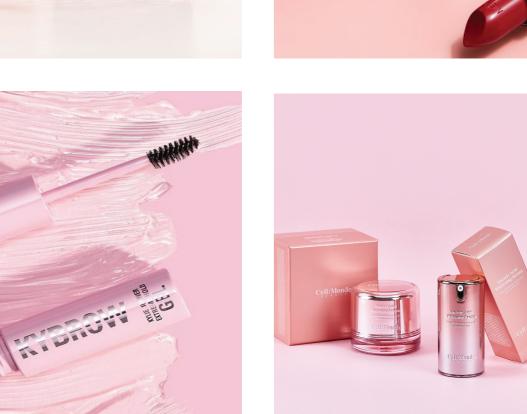














MARKETING STUDIO CREATION











- GAREY LAB SKIN CLINICAL EXPERTISE NETWORK
- INTRODUCTION
- BENEFIT
- GLOBAL MEDICAL RESEARCH CENTER INTRODUCTION
- **EFFICACY TEST**
- IN VITRO & EX VIVO TEST

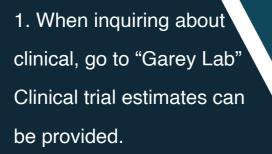
GAREY LAB SKIN CLINICAL EXPERTISE NETWORK INTRODUCTION

Garey Lab has experts in fundamental dermatological research and clinical trials who will give advice on creating 'Multiple Solution' brand from introducing various types of products, introducing raw materials, extracts used as an ingredient in cosmetics and new innovation, including good and modern technology from testing results and research results when customers need.

"We are ready to handle the best network for your brand."

BENEFIT

The following benefits are given when conducting human application tests through the Garey Lab Skin Clinical Expert Network.



2. Garey Lab is able to
make recommendations
and assessments of this
tests in order to create the
best products for our
customers.

3. Customers can apply
skin testing technology to
extend of your product
sales.



4. Garey Lab specializes in cosmetic consulting services. As a company, discovering potential customers through clinical trials to support the promotion of our partner, the Global Medical Research Center.

GLOBAL MEDICAL RESEARCH CENTER INTRODUCTION



The Global Medical Research Center is a skin basic and clinical trial research center that evaluates the safety and effectiveness of general cosmetics, functional cosmetics, quasi-drugs, health functional foods, pharmaceuticals, cosmetics, new materials and medical devices.





We are conducting tests (based on GCP) in accordance with the KFDA standards through the best qualified specialists, research personnel specialized in the field of human application and in vitro tests, and the latest advanced equipment. In addition, through IRB operation, we aim to protect the rights of subjects and secure absolute reliability through compliance with standard guidelines for testing.



SKIN CLINICAL EFFEICACY EVALUATION **EFFICACY TEST**

Safety Evaulaion

- Primary irritation test for

human skin

- Accumulated human skin irritation and sensitization test
- Skin irritation test
- Skin usability test
- Skin sensitivity test

Functional Evaulaion

- Evaluation of whitening function
- Wrinkle improvement function evaluation
- Evaluation of UV protection function (SPF, PA, water resistance, continuous water resistance)
- Hair dye effect test (Hair color change test)
- Hair removal agent efficacy test
- Hair loss symptom relief test
- Acne skin relief test
- Atopic skin function evaluation
- Red line relief test due to stretch marks

Display
advertising
demonstration
evaluation

- Skin moisturizing improvement

effect test

- Epidermal (surface) elasticity test
- Skin sebum improvement test
- Conformity evaluation test for acne skin use
- Dark Circle Test
- Temporary cellulite reduction test
- Skin swelling relief test
- Skin blood circulation improvement
- test
- Fine dust blocking test

Anti-pollution evaluation

- Fine dust cleaning power test
- Fine dust blocking test

- Lifting (eye tail/face/mouth tail) improvement test

- Skin volume improvement test

- Skin texture cover durability test
- Skin pigmentation (spots, freckles, blemishes)
- Wrinkle & pore coverage test
- (Around the eyes/nasolabial folds/under the eyes/
- forehead/glabellar)
- Anti-darkening persistence test
- Freckles relief test
- Skin (outer/inner) melanin improvement test

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Functional

Evaulaion

- Anti-aging human body application test
- Skin recovery (elastic recovery) improvement test
- Wrinkle improvement test (around the eyes/nausea)
- (Number of wrinkles, area, depth, length)
- Pore improvement test
- Exfoliation improvement effect test
- Blackhead improvement test
- Skin texture improvement test
- Skin thickness improvement test
- Cover persistence test

- Skin tone (brightness) improvement, lasting test
- Skin uniformity and transparency improvement test
- Skin gloss (gloss) improvement test
- Makeup cleaning power test
- Dust cleaning power test

Test for improvement of trans epidermal moisture loss (TEWL)

- Temporary skin body temperature reduction (cooling) test
- Temporary body temperature rise test
- Heat shutoff test
- Test for improvement of skin damage caused by ultraviolet rays
- Test to prevent skin damage caused by ultraviolet rays
- Skin sleep effect improvement test
- (Dead skin cells, moisture, tone, lifting)
- Skin barrier (skin damage) improvement test
- Skin irritation relief test

SKIN CLINICAL EFFEICACY EVALUATION **EFFICACY TEST**

Scalp & Hair Evaluation

- Scalp moisturizing improvement test
- Scalp oil improvement test
- Scalp keratin improvement test
- Scalp cleaning/cooling effect test
- Hair volume improvement test
- Hair gloss (gloss) improvement test
- Anti-dandruff effect test

Point makeup Evaluation

- Makeup persistence test
- Waterproof test
- Wash ability test
- Anti-staining test
- Temporary eyelash length increase effect test
- (Long lash effect)
- Mascara curling power test
- Mascara waterproof test
- Mascara volume persistence test
- Lip texture improvement test
- Lip moisture improvement test
- Lip moisture evaporation improvement test
- Lip gloss improvement test
- Lip wrinkle improvement test
- Lip elasticity improvement test
- Lip blood circulation improvement test
- Lip color persistence test







EVALUATION OF NEW MATERIAL EFFICACY VITRO & EX VIVO TEST





Moisturizing efficacy evaluation

Inflammation relief efficacy evaluation

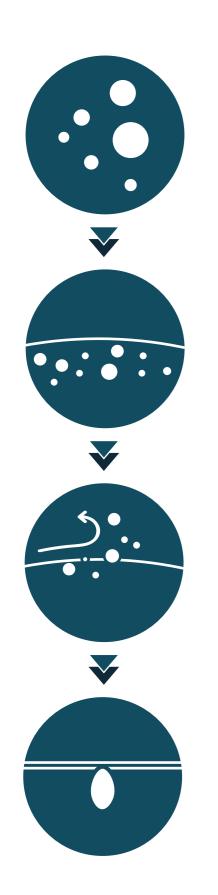
- Hyaluronic acid synthase measurement
- Measurement of aquaporin gene expression level
- Measurement of pro-inflam matory cytokine
- Th1 and Th2 cytokine
- measurement

Weight improvement efficacy evaluation

- Measurement of adipocyte differentiation
- Measurement of gene
 expression related to fat
 synthesis and metabolism

Is exfoliation necessary or not?

Dull skin Although no dark spots were found on the skin? The cause is there are dark spots under the skin layer that is invisible.



Dirt clogged, Dark spots, dullness

Reduce wrinkles Dark spots and clear up So the skin looks younger.

Old skin cells Dirt

Exfoliation Helps to reduce acne problems.

Process Exfoliate Help the cream nourish the skin. Easily absorbed into the skin.

Reveal new skin to replace

Reduces the problem of oily face and large pore

the eyes.





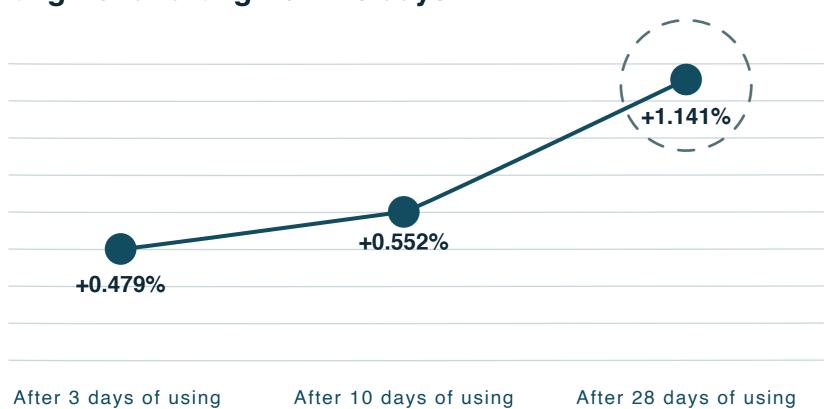
Dark spots visible on the skin

Dark spots that are invisible on the skin

Small scars, small dark spots and blemishes, freckles around

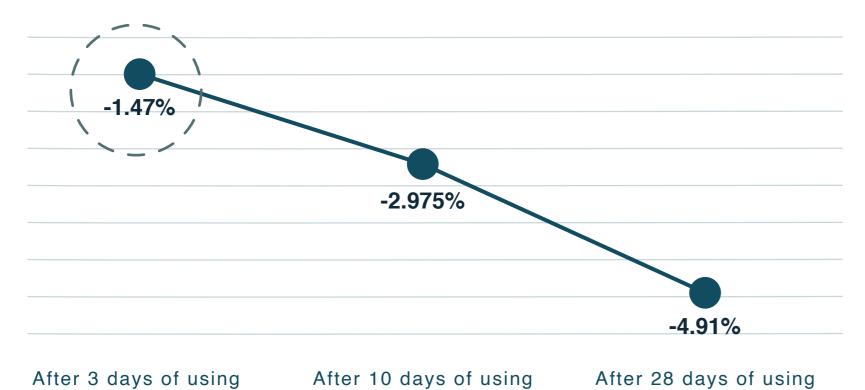
Dark spots under the skin layer that cannot be seen by UV photocopy

Found the change of the skin surface



brighter and brighter in 3 days

Changes in melon cells in the skins





Changing in skin tone





Before smearing



After smear

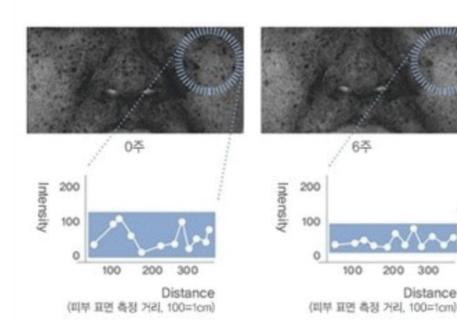


After 6 hours

Clinical test results from the using of cosmetic products

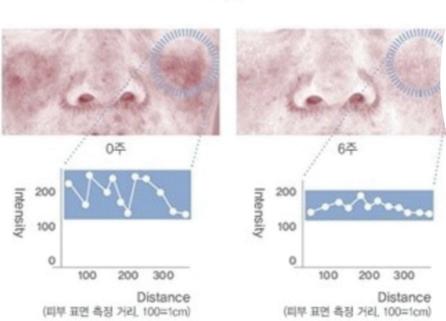
화이트젠 라인의 임상 테스트 결과 멜라닌 변화

화이트젠 라인 사용 6주 후 피부 멜라닌 측정 사진 분석 결과 동일 부위의 멜라닌 강도(intensity,멜라닌 색소의 진한 정도)가감소하는 으로 고르게 분포되면서 칙칙하고 얼룩덜룩한 피부톤이 밝고 균일하게 개선됨을 확인할 수 있습니다.





Melanin changes, after 6 weeks of using the product. The result of the analysis of the skin melanin measurement while the melanin intensity (intensity) is reduced, theoverall evenly distributed, dull and mottled skin tone is bright and evenly distributed. You can see that it is improved.



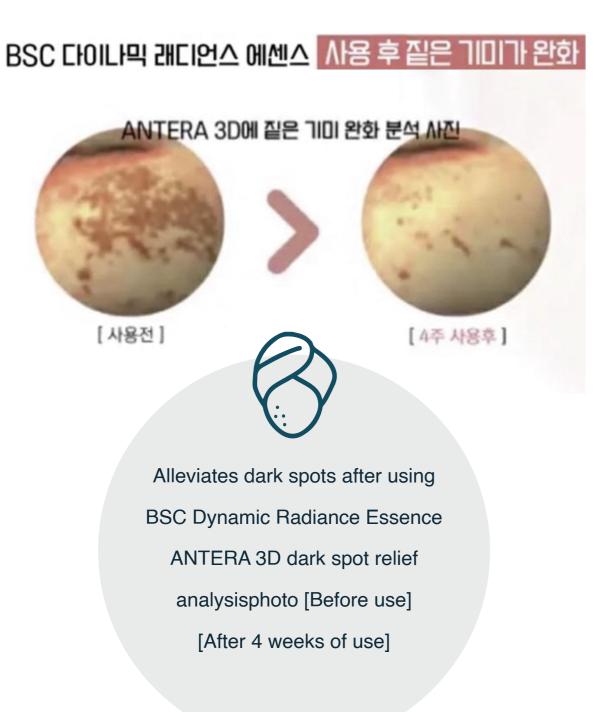


화이트젠 라인의 임상 테스트 결과 변화

화이트젠 라인 사용 6주 후 피부 혈색소 측정 사진 분석 결과 동일 부위의 혈색소 강도(intensity)가 감소하는 동시에 전체적으로 고르게 분포되면서 울긋불긋한 피부톤이 깨끗하고 균일하게 개선됨을 확인할

Hemoglobin change 6 weeks after using the product. The result of the analysis of the skin hemoglobin measurement photo. As the hemoglobin intensity decreases and is distributed evenly throughout, You can see that bad skin tone is improved cleanly and evenly.

Clinical test results from the using of cosmetic products





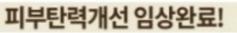
R2(A.U.) 0.7200 0.7100 0.7000 0.6900 0.6800 0.6700 0.6600 0.6500 0.6400

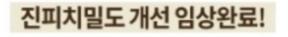
Skin elasticity improvement clinical completed!

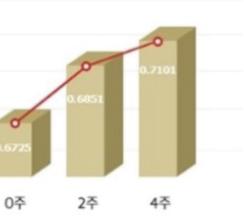


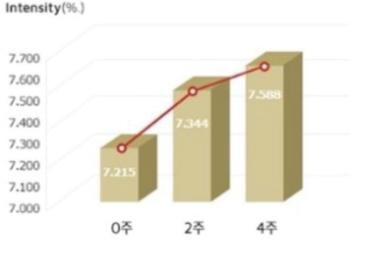
Clinically confirmed Real improvement effect of core elasticity cream

임상으로 확인된 코어탄력크림의 리얼 개선 효과









Clinical completion of dermal density improvement!



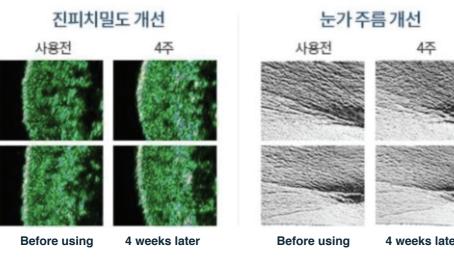
피부 턴오버 주기에 맞추어 한 달에 한 병을 사용하여 집중케어해 보세요.

Absolute CellActive[™] Ampoule 애터미 앱솔루트 셀랙티브 앰플

프리미엄 Powerful Effect를 위한 셀랙티브 코드의 집중 농축으로 피부노화 징후 감소에 도움을 주는 고효능 만능 앰플 [셀랙티브 코드 (Almight 올마이트) 30% 함유]



※ P&K 피부임상연구센타 / 여성 21명 (만 35~55세) / 시험기간 : 4주 애터미 앱솔루트 셀랙티브 앰플 4주 간 사용 후 결과 / 개인차가 있을 수 있음



Improve skin tightness

Improve eye wrinkles

Absolute Cell Active Ampoule

- Unique code for premium powerful effects.
- Helps reduce signs of aging on the skin with concentrated extracts.

 - [Contains 30% of Selective Code (Almight Almite)]

- Target 21 persons (35-55 years old)
- Duration: 4 weeks



All-round high performance tube

P&K Skin Clinical Research Center

• Individual results / differences may arise after 4 weeks of using product.

CHAPTER KOREA CORE INGREDIENT

LATEST TRENDS NEW RAW MATERIAL

X Disclaimer X

Please note that this information contains research results of **Garey Lab**, and contains research and trade secrets of our company. This material is the intellectual property of **Garey Lab**, classified as Strictly Confidential material, the highest security level of our company. Intentional exposure and use are not permitted. Unauthorized information leakage is regarded as corporate secret eakage, and damages and losses. You acknowledge that all responsibility lies with all distributors and that you are legally responsible for the consequences.



* More Details, Please contact us GAREY LAB

NEW TRENDS

See-through veil primer (SPF25/PA++)

"Summer beauty secret, see-through veil primer that won't collapse even with masks and sweat!"



CONCEPT

- A mask proof primer that is resistant to water and sweat and does not collapse even if you wear a mask and perfectly maintains the original makeup.
- Removes blemishes and fills in irregularities to care for smooth skin like velvet.
- See-through primer of steel with a light and airy finish as if not applied.



• SPF25/PA++ Inorganic Tea Sun Formula

HOW TO USE

- Soft, light and silky texture Naturally corrects skin tone
- Cleans pores and wrinkles for a smooth and smooth finish

FEATURE

TEXTURE

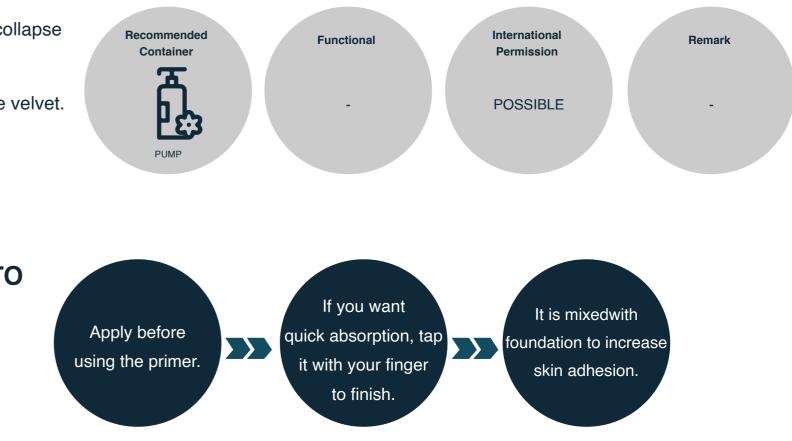




Mask proof primer

- Resistant to water or sweat, keeps the makeup for a long time without worrying about it being erased by the mask
- Prepares the skin texture and creates clean skin without clumping or smearing





Soft and silky!

- No worries about skin irritation with inorganic tea formulation
- Natural skin tone correction
- Removes unnecessary oil and creates a smooth, non-greasy skin

LATEST TRENDS

New Product List (20.08.13 - 20.08.30)



SEP X LAVIEN Aurora Collection Lip Set of 6

#Aurora Lip #Pingsi Sister Lip

- ✓ Volume lipstick: Plumping, lip shine and wrinkle care
- ✓ Lip tattoo: Zero bleed, glow and strong lasting power
- ✓ Marble lipstick: anti-wrinkle function, smooth application and clearness







Slowganic Skin Milk Skin Cleansing Mask Set

#Home Aesthetic Mask #9 Real Originals

- ✓ Real fresh powder: 100% domestic raw materials (red beans, beans, black beans, mung beans, green tea, Baekryeong, rice, oatmeal) + fresh ampoule
- \checkmark 1 powder and 1 ampoule are mixed and applied to the face. After 10 minutes, the original powder remaining on the skin is massaged as if rolling by hand, and then washed off.





* The above is limited to the characteristics of raw materials and is not a text reviewed by the Cosmetics Act.

GARAY LAB





Miba powder cream 15g

#Peach tone up cream



- ✓ Peachy moist, moist skin
- \checkmark 8 kinds of jewel radiance + 6 kinds of pink ingredients
- ✓ Helps prevent mask smearing (clinical completion)
- Skin care with bee venom (an ingredient made by bees to protect themselves) and calcium oxide ingredients





3 functionality SPF50+ PA ++

MAJOR NEW PRODUCTS

Major new products are selected randomly among new product research information for one month in August

(20.08.07 - 20.08.28)



Yangfang Face Attachment Bubble Cream 50ml

#Smooth milk bubble to manage pores and deep moisturize

- Fine and firm **milk fizzy bubbles** provide nutrition and moisture to the skin
- Bubbles generated during skin application burst to provide micro-massage effect
- All ingredients EWG green grade
- Methyl perfluoro isobutyl ether 'EWG Green Grade X



Mediheal NMF Water Drop Daily Sun Serum 40ml

#Suncare that does not dry out

- Pre-production product that contains 2 patented moisturizing ingredients to moisturize the skin, and is more like a serum than a cream
- Vita capsule that pops when reacting with ultraviolet rays delivers vitality to the skin





Aromatica Comforting Calendula Decoction Cleansing Mousse 170ml

#A rich foamy, mildly acidic cleanser that can be used safely even for sensitive skin

- A cleanser that gently cleanses not only skin impurities but also makeup residues with a mousse-type rich foam
- Extracting calendula petals in a decoction method that obtains active ingredients at a temperature lower than the boiling point in water
- PCR container made with 50% or more recycled plastic, glass container made with more than 90% recycled glass, FSC certified recycled paper

MAJOR NEW PRODUCTS

Major new products are selected randomly among new product research information for one month in August

(20.08.07 - 20.08.28)



The Ordinary 100% NiacinamidePowder 20g

#Niacinamide 100% powder

- Provide DIY experience so that various skin problems can be resolved at once by mixing the product with other products
- Niacinamide can be delivered most directly to the skin
- Provides trouble improvement, whitening, and barrier improvement to solve various skin problems at once



COSRX Real Fit Vitamin Serum 20ml

#Enhance skin health with pure vitamins and hypoallergenic synergy ingredients

- Released in three lines of vitamin E, vitamin C, and retinol
- Retinol serum contains 5,000 ppm of retinol derivatives to help skin elasticity care





OnlyU Hemi Squalene Super Deep Cleansing Oil 150ml

#A new cleansing oil that you have never experienced before

- The hemi squalene component extracted from sugar cane has excellent spread ability and provides excellent cleansing power with a silky feel.

- EWG green grade formula for fresh rinse without oily or stickiness

MAJOR NEW PRODUCTS

Major new products are selected randomly among new product research information for one month in August

(20.08.07 - 20.08.28)



Peachsome Fiber Perfume

Concept

Released an upgraded version of Some Fragrance, which increased the scent rate from the existing Pitch Sum.

Feature

Main features

- A youthful, fruity scent with the fragrant and sweet peach flesh
- Enhances the persistence of scent by increasing the fragrance rate in the existing Peach some
- Starting with a subtle yet sweet scent of fresh peaches and berries and a fresh citrus scent, subtly finish with peach and blackcurrant berries
- Completion of 99% antibacterial test for representative harmful bacteria pneumonia and Pseudomonas aeruginosa
- Manage fragrant and clean fibers with vegetable deodorant





Retinal Eye Cream

Concept

Launched eye cream exclusively for the skin around the eyes for use at night (double functional cosmetics)

Feature

Main features

- Wrinkle improvement and elasticity improvement by containing 0.05% retinal, a powerful night care ingredient
- Relieving dark spots around the eyes and promoting keratin care turnover to keep your skin healthy

Main ingredients

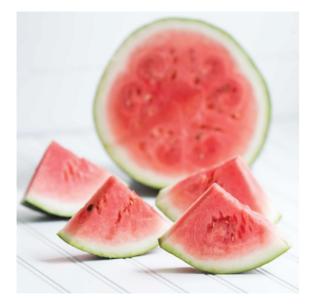
- Retinal: Vitamin A, an ingredient that gives strong effects to skin elasticity and antioxidant care.

* The above description is limited to raw material properties

NEW RAW MATERIAL

Watermelon Sherbet Mask

"Watermelon Sherbet Texture Wash-Off Mask"



CONCEPT

- Watermelon sherbet texture wash-off mask that looks like a watermelon grind to give the skin a fresh hydration.
- Moisture-filled sherbet texture melts, providing a refreshing cooling sensation without irritation to tired skin.

TEXTURE

HOW TO USE



- SPF25/PA++ Inorganic Tea Sun Formula
- Soft, light and silky texture Naturally corrects skin tone
- Cleans pores and wrinkles for a smooth and smooth finish

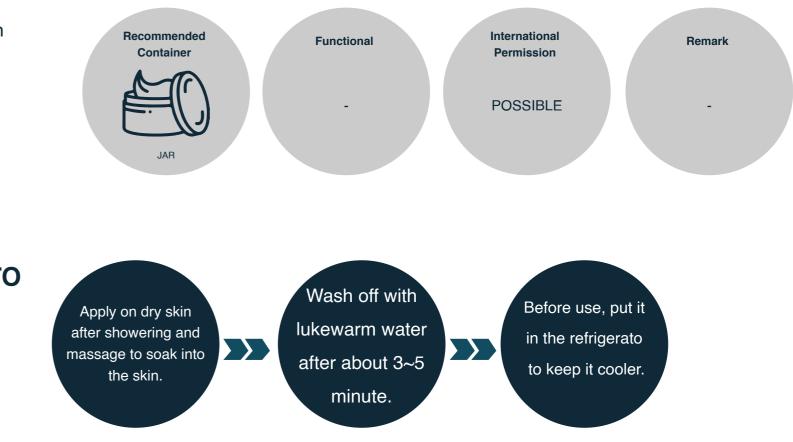
FEATURE



Watermelon Sherbet Texture

- Unique rolling feeling and texture of sherbet formula.
- Provides a soothing & cooling effect to tired and irritated skin by midsummer UV rays.
- Skin texture that instantly softens after cleansing.





Watermelon Sherbet Texture

- Watermelon extract and RED COMPLEX (pomegranate, apple, rose extract) improve skin elasticity
 - Green complex (aloe, green tea, cucumber, cornmint) soothes irritated skin

NEW RAW MATERIAL



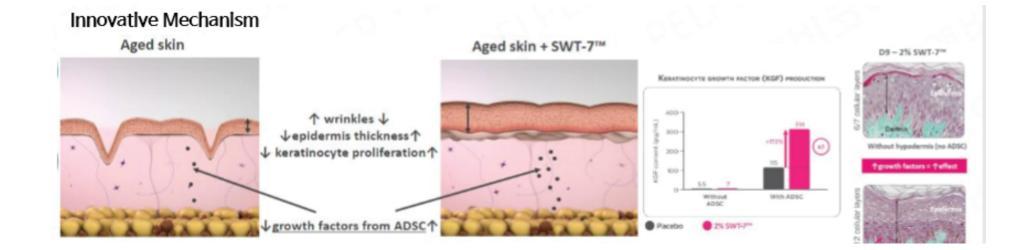
INCI: H: Maltodextrin, Swetia Chirata Extract L: Isopropyl Palmitate, Lecithin, Water, Swrtia Chirata Extract

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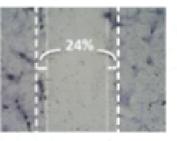
Function : Anti-inflammatory, wrinkle care, wound healing, etc.

Himalayan gentian grass

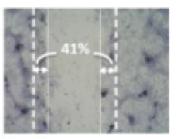
- Swertiamarin (a healing plant used in Ayurvedic medicine for thousands of years) extracted from Himalayan Gentian Grass.
- Swertiamarin: Iridoid component with various physiological activities such as anti-inflammatory, pain control and wound healing.



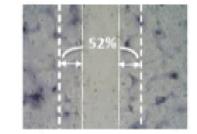
• Strong Regenerative Effect Keranosite (Skin Cells) Differentiation



Untreated



0.2% SWT-7"



0.4% SWT-7™



DO



vel EWG :

formation as of July 2019)

tents and certifications :

• Wrinkle care effect improves vertical wrinkles. (Wrinkled arms) and vertical wrinkles on the lips. (Smear lipstick) in 7 days





• Vertical wrinkle



NEW RAW MATERIAL



Biomimetic anti-pollution peptide

Peptides, proteins, etc. technologies / molecules designed to produce the desired efficacy * * * *

INCI: Pure water acetyl tetrapeptide-2

China ava	ailable: O	Lev
		(Inf
Ref:	-	Pat
Function	: Antioxidant effect, bright,	anti-

TEST

Experiment with 20 women living in Beijing. Anti-Pollution Effects: Aryl hydrocarbons undergo inhibitory effects associated with oxidative stress. EX-VIVO: Verify the environmental pollution prevention effect. (Hydrocarbons and heavy metals) Antioxidant: Enhanced Antioxidant Gene (qPCR) Expression. Anti-aging, anti-inflammatory, anti-effects: EMC protection, DNA, skin structure, anti-inflammatory. (Inhibit lipid oxidation), inhibit dust cell membrane damage (Dust contaminants)

Anti-oxidation, anti-oxidation amplification (AHR, NRF2 anti) Anti aging, brightening (tone suppressing, toning improvement, adding shine), anti pollution. (Outdoor and indoor), anti-inflammatory effect



evel EWG :

nformation as of July 2019)

tents and certifications :

-inflammatory effect, etc.





GAREY LAB THANK YOU



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